



Ardmore Chamber of Commerce Vision Investment Plan 2021

OTHER INVESTMENT OPPORTUNITIES

Awards Banquet

- Bob & Molly Ann Cypert Leadership Award-\$1200
- Small Business of the Year-\$1200
- FUEL Rising Star-\$1200
- Program-\$1200
- Table-\$800
- Contributing-\$200

Festival of Lights Auction

- Reception Sponsor-\$500
- Friends of FOL-\$150
- Decorated Table-\$50

Golf Tournament

- Cart Sponsor-\$500
- Closest to the Hole-\$500
- Longest Drive-\$300
- Luncheon Sponsor-\$1000
- Ball Sponsor-\$750
- Team-\$650

Leadership Ardmore

- Graduation Sponsor-\$600
- Class Session Sponsor-\$300
- Contributing Sponsor-\$250

Legislative Affairs

- Table Sponsor-\$500

Manufacturer's Dinner

- Table-Host Sponsor-\$250

Southern Oklahoma Leaders Luncheon

- Participating-\$200

Community Forum

- Program Sponsor-\$500
- Table Sponsor-\$250

Friends of Education

- Calendar Sponsor-\$800
- Refreshment Sponsor-\$500
- Contributor of Education-\$300

Southern Oklahoma Education Forum

- Table Sponsor-\$250



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ADVERTISING OPPORTUNITIES

Ardmore Map

- Outside Cover-**\$1800**
- Inside Cover-**\$1500**
- Panel Ad-**\$1200**
- Quarter Page Ad-**\$700**
- Banner Size Ad-**\$700**
- Business Card Ad-**\$400**

Ardmore Report Newsletter

- Spotlight on Business (12 Available one per month)-**\$250**
- Outside Banner Ad (12 Available one per month)-**\$250**
- Inside Banner Ad (24 Available two per month)-**\$200**
- Stamp Size Ad (48 Available four per month)-**\$150**

Tourism/Relocation Packet

- Half page Ad-**\$750**
- Quarter page Ad-**\$600**
- Business Card Ad-**\$350**

Ardmore Tourism Visitor's Guide

- Back Cover-**\$1000**
- Inside Front Cover-**\$750**
- Inside Back Cover-**\$750**
- Full Page Ad-**\$500**
- Half Page Ad-**\$300**

Membership Directory

- Full Color Back Cover-**\$2500**
- Full Color two page spread with narrative-**\$2500**
- Full Color Inside Cover-**\$2000**
- Sizes: Full page-**\$1500**, Two-third page-**\$1350**, Half page-**\$1250**, One-third page-**\$1050**, One-fourth page-**\$925**, one-sixth page-**\$700**
- Spot Color Ad-**\$1250**
- Sizes: Full page-**\$1250**, Two-third page-**\$1150**, Half page-**\$1025**, One-third page-**\$900** One-fourth page-**\$700**, one-sixth page-**\$550**

E-News

- Presenting Sponsor-**\$1250**
- Banner Ad-**\$750**
- Stamp Size Ad-**\$300**



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ADVERTISING OPPORTUNITIES (continued)

Website

- Additional Category-**\$125**
- Preferred Keywords-**\$100**
- Business Description-**\$125**
- Enhanced Listing-**\$225**
- Enhanced Listing with Image or Logo-**\$350**
- Non-Rotating Banner Ad Portal Page-**\$5000**
- Rotating Banner Ad Business Directory Page-**\$1250**
- Rotating Banner Ad Chamber and Tourism Page-**\$1500**
- Rotating Stamp Size Ad Chamber and Tourism Page-**\$500**
- Non-Rotating Banner Ad Business Directory-**\$3000**
- Non-Rotating Banner Ad Calendar of Events Page-**\$3000**



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OTHER INVESTMENT OPPORTUNITIES (continued)

FUEL Ardmore

Gold Sponsor \$ 1,250.00

- Company name & logo on FUELardmore.org as “Gold Sponsor”
- Name & logo listed as a sponsor in Eblast with link to company website
- Recognition during all events
- Recognition on FUEL Facebook page
- 4 tickets & recognition at Events

Silver Sponsor \$ 1,000.00

- Company name & logo on FUELardmore.org as “Silver Sponsor”
- Name listed as a sponsor in Eblast
- Recognition during special event
- Recognition on FUEL Facebook page

Bronze Sponsor \$ 750.00

- Company name listed on FUELardmore.org as “Bronze Sponsor”
- Names listed as a sponsor in Eblast
- Recognition on FUEL Facebook page

Participating Sponsor \$ 350.00

- Company name listed on FUELardmore.org as “Participating Sponsor”
- Name listed as a sponsor in Eblast

Stuff the Backpack—Presenting Sponsor \$1,000.00

- Company logo on all Flyers, FUEL website and Facebook throughout drive
- Receives recognition on all radio and TV interviews throughout drive

Stuff the Backpack—Supporting Sponsor \$ 500.00

- Name listed on all Flyers, FUEL website and Facebook

Social and Special Events Sponsor \$ 700.00

- Company logo on all Flyers, FUEL website and Facebook throughout event marketing for all events
- Receives recognition on all radio and TV interviews throughout event marketing
- 2 tickets & recognition at events

Sports Sponsor \$ 600.00

- Company name listed as a sponsor on FUEL Ardmore Sport Team Shirts
- Name listed as a sport sponsor in Eblasts



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